



SMEs: Go Digital, Go Global

The transformation of global supply chains has been driven by better information flows and greater visibility enabled by the growth of the Internet. The growth of digital trading platforms is transforming global supply chains, further blurring boundaries between countries and making traditional country-based business models redundant.

SMEs, therefore, find it much easier to compete in a global market today. But, as the potential market grows, so does competition. However, in this globalized environment, in order to meet customer expectations in terms of experience, delivery, support, and service, it is imperative for an SME to invest in a business solution (ERP/CRM/Portal) that will enable the organization to interface with global customers in real-time.

Affordable Business Solutions will allow you to build relevant capabilities and competitiveness and therefore address these global opportunities; SMEs can directly market to customers and source from suppliers all over the world.

Affordable Business Solutions has enabled component manufacturers to address business challenges for over 12 years. Our strong understanding of the component manufacturing business has been embedded in ABS Baadal - an Industry Vertical Solutions for Component Manufacturers that includes a suite of pre-configured ERP/ CRM/ Business Analytics solutions offered on the Cloud Computing model for Component Manufacturers including Fabrication, Precision Machining, Foundry, Forging, Plastics, and Rubber. ABS also offers business consulting to enable you to embrace LEAN/ Global Manufacturing Excellence practices, which can help you implement programs to increase the value added per employee. ABS Baadal provides the IT solutions which can help monitor, track and increase the overall productivity and efficiency of your organization

Do let us know your thoughts and responses at ABS Linked-In. If you would like to explore how you could leverage ABS Baadal and our business consulting services, please connect with us at absbaadal@abs.in

